

# TAKAHIRO KOTAKI

Graphic Designer and Web Developer

Portfolio: <https://takahirokotaki.com>

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## SUMMARY

I'm a creative problem-solver with 3 years of experience creating intuitive, engaging designs that increase customer engagement with businesses. I have experience designing marketing materials for a variety of mediums, including print and digital. Additionally, my proficiency in front-end web development enables me to seamlessly translate concepts onto the web.

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## EXPERIENCE

### Graphic Designer and Web Developer

*Brygid Technologies Corp. | Vancouver, BC | Aug 2022 - Present*

- Responsible for creating wireframes, mockups, and coded responsive websites, resulting in a minimum 15% increase in client web traffic and a 7% increase in order volume.
- Designed and created animated web banners for the client's marketing events, I significantly enhanced awareness of the campaign and the company, leading to a noticeable increase in site visits.
- Maintained the integrity of websites and implemented additional user experience solutions based on client feedback.
- Ideated and produced rebranded marketing assets for businesses.
- Collaborated with the team to brainstorm ideas, hand off projects, and manage timelines.

### Graphic Designer

*Code Core College | New Westminster, BC | Jan 2022 - Jul 2022*

- Designed static, animated, and video-based marketing collateral for CodeCore across various mediums, contributing to an increased clientele (Deliverables: Brochures, Flyers, Social Media Contents).
  - Maintained and expanded CodeCore's brand and styling guidelines.
  - Effectively communicated design rationale/strategy while integrating applicable feedback.
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## EDUCATION

### BCIT

*New Media Design and Web Development | Diploma | Sep 2020 - Apr 2022*

### Code Core College

*Web Development Bootcamp | Diploma | May 2020 - Sep 2020*

### BCIT

*Graphic Designer | Associate Certificate | Sep 2019 - Apr 2020*

## TOOLS

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Figma

HTML and CSS

JavaScript